

# Christopher W. Poliquin

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## Academic Employment

July 2018 — University of California, Los Angeles  
Anderson School of Management  
Assistant Professor

## Education

May 2018 Harvard University  
Harvard Business School  
Doctor of Business Administration

May 2009 University of Pennsylvania  
Bachelor of Arts in Philosophy, Politics, and Economics

## Research

### Peer-Reviewed Journal Articles

- Hou, Young and Christopher Poliquin. 2024. CEO activism and political mobilization. *Accepted at Journal of Business Ethics*.
- Chauvin, Jasmina, Carlos Inoue, and Christopher Poliquin. 2024. Resource redeployment as an entry advantage in resource-poor settings. *Strategic Management Journal*. (Early View).
- Chauvin, Jasmina and Christopher Poliquin. 2024. Supply-side inducements and resource redeployment in multi-unit firms. *Strategic Management Journal*. 45(5): 939–967.
- Lawrence, Megan and Christopher Poliquin. 2023. The growth of hierarchy in organizations: Managing knowledge scope. *Strategic Management Journal*. 44(13): 3155–3184.
- Hou, Young and Christopher Poliquin. 2023. The effects of CEO activism: Partisan consumer behavior and its duration. *Strategic Management Journal*. 44(3): 672–703.
- Luca, Michael, Deepak Malhotra, and Christopher Poliquin. 2020. The impact of mass shootings on gun policy. *Journal of Public Economics*. 181(January 2020): 104083.
- Licht, Amir, Christopher Poliquin, Jordan I. Siegel, and Xi Li. 2018. What makes the bonding stick? A natural experiment testing the legal bonding hypothesis. *Journal of Financial Economics*. 129(2) (August): 329–356.
- Luca, Michael, Deepak Malhotra, and Christopher Poliquin. 2017. Handgun waiting periods reduce gun deaths. *Proceedings of the National Academy of Sciences*. 114(46): 12162–12165.

### Journal Articles Submitted

- Hou, Young, Christopher Poliquin, Mariko Sakakibara, and Marco Testoni. 2024. Using Smartphone Location Data for Strategy Research. *Revise and Resubmit at Strategy Science*.
- Hou, Young and Christopher Poliquin. 2024. CEO activism and consumer behavior: Ideology or signaling? *Revise and Resubmit at Strategic Management Journal*.
- Poliquin, Christopher and Young Hou. 2023. Policymaker responses to CEO activism. *Revise and Resubmit at Organization Science*.
- Poliquin, Christopher, Megan Lawrence, and Samina Karim. 2023. Hierarchy expansion in young firms: The impact of internal versus external hiring on performance. *Revise and Resubmit at Management Science*.
- Poliquin, Christopher. 2021. The wage and inequality impacts of broadband internet. *Revise and Resubmit at Management Science*.

### Working Papers

- Chauvin, Jasmina, Tim Folta, and Christopher Poliquin. 2025. Firm Centralization and Redeployment via Internal Labor Markets.

- Poliquin, Christopher and Young Hou. 2022. The value of corporate political donations: Evidence from the capitol riot.

### *Chapters in Books*

- Baron, Jonathan, William T. McEnroe, and Christopher Poliquin. 2012. Citizens' perceptions and the disconnect between economics and regulatory policy. In *Regulatory Breakdown: The Crisis of Confidence in U.S. Regulation*. Ed. Cary Coglianese. Philadelphia, PA: University of Pennsylvania Press. 143–162.

### *Published Conference Proceedings*

- Poliquin, Christopher and Young Hou. 2022. The value of corporate political donations: Evidence from the capitol riot. *Academy of Management Proceedings*. Vol. 1.
- Chauvin et al. 2021. Unpacking internal mobility: Drivers and consequences of employee redeployment inside organizations. *Academy of Management Proceedings*. Vol. 1.
- Chauvin, Jasmina and Christopher Poliquin. 2019. Knowledge sharing and intra-organizational worker mobility. *Academy of Management Proceedings*. Vol. 1.
- Lawrence, Megan Lynn and Christopher Poliquin. 2019. Prior experience and the emergence of hierarchy in young firms. *Academy of Management Proceedings*. Vol. 1.

### *Non-Peer Reviewed Publications*

- Poliquin, Christopher and Young Hou. 2023. How policymakers respond to CEO activism. *Blue Sky Blog*. Columbia University Law School. 11 December.
- Poliquin, Christopher. 2022. After mass shootings like Uvalde, national gun control fails — but states often loosen gun laws. *The Conversation*. 25 May.
- Poliquin, Christopher and Young Hou. 2022. Corporate political donations and firm value following the Capitol riot. *The FinReg Blog*. Duke University School of Law. 10 February.
- Poliquin, Christopher. 2021. Gun control fails quickly in Congress after each mass shooting, but states often act — including to loosen gun laws. *The Conversation*. 22 March.
- Luca, Michael, Deepak Malhotra, and Christopher Poliquin. 2018. The case for handgun waiting periods. *Behavioral Scientist*. 12 December.

## **Grants**

2019	Morrison Family Center for Marketing Studies and Data Analytics (with Young Hou) UCLA Anderson School of Management
2015	Pellegrini Summer International Economics Research Grant (with Jasmina Chauvin) Harvard Economics Department

## **Teaching**

2020–2025	Full-time MBA Program, UCLA Anderson Business Strategy (MGMT 420)
2018	Fully Employed MBA Program, UCLA Anderson Business Strategy (MGMT 420)
2015	Harvard John F. Kennedy School of Government Teaching Fellow, Economic Analysis of Public Policy (API 102A)

## **Case Studies and Course Materials**

- Unilever's New Recipe for Growth (with Jordan Siegel and Barbara Zepp Larson)
- Yum! Brands (with Jordan Siegel)
- Baxter's Asia Pacific "Talent Edge" Initiative (with Jordan Siegel and Mimi Xi)

## Conferences, Consortia, and Invited Talks

- 2024 Non-Market Strategy Research Community Annual Retreat  
*CEO Activism and Consumer Behavior: Ideology or Signaling?*
- 2024 Strategy Research Forum  
*CEO Activism and Consumer Behavior: Ideology or Signaling?*
- 2024 Strategy and the Business Environment Conference  
*Policymaker Responses to CEO Activism*
- 2023 Non-Market Strategy Research Community Brown Bag Seminar  
*CEO Activism and Public Mobilization*
- 2023 University of Michigan, Ross School of Business  
*CEO Activism and Public Policy*
- 2023 Insper Institute of Education and Research  
*Resource Redeployment as an Entry Advantage in Resource-Poor Settings*
- 2023 Academy of Management Annual Meeting  
*Resource Redeployment as an Entry Advantage in Resource-Poor Settings*
- 2023 Academy of Management Annual Meeting  
*Corporate Engagement in the Aftermath of the Capitol Riot*
- 2023 DRUID  
*Resource Redeployment as an Entry Advantage in Resource-Poor Settings*
- 2023 So-Cal Strategy and OT Workshop  
USC Marshall School of Business  
*CEO Activism and Political Participation: Experimental Evidence on Abortion Rights*
- 2022 Academy of Management Annual Meeting  
*The Value of Corporate Political Donations: Evidence from the Capitol Riot*
- 2022 Non-Market Strategy Research Community Brown Bag Seminar  
*The Value of Corporate Political Donations: Evidence from the Capitol Riot*
- 2021 Sumantra Ghoshal Strategy Conference  
London Business School  
*CEO Activism, Consumer Polarization, and Firm Performance*
- 2021 CCC Corporate Dynamics Brown Bag Seminar  
*CEO Activism, Consumer Polarization, and Firm Performance*
- 2021 Allied Social Science Association  
*The Impact of Mass Shootings on Gun Policy*
- 2019 APPAM Fall Research Conference  
*The Impact of Mass Shootings on Gun Policy*
- 2019 12<sup>th</sup> Annual People & Organizations Conference  
University of Pennsylvania, The Wharton School  
*Worker Redeployment in Multi-Business Firms: An Empirical Examination*
- 2019 Georgetown University, McDonough School of Business  
*The Impact of Mass Shootings on Gun Policy*

- 2019 University of Utah / BYU Winter Strategy Conference  
*Knowledge Sharing and Intra-Organizational Worker Mobility*
- 2018 SMS São Paulo, Brazil  
*The Effect of the Internet on Wages*
- 2018 Tufts University, Global Development and Environment Institute  
*The Impact of Mass Shootings on Gun Policy*
- 2017 American Society of Criminology Annual Meeting  
*The Impact of Mass Shootings on Gun Policy*
- 2017 Conference on Empirical Legal Studies  
Cornell University Law School  
*The Impact of Mass Shootings on Gun Policy*
- 2017 TIM Doctoral Consortium  
Academy of Management Annual Meeting
- 2017 Consortium for Cooperation and Competition  
University of Pennsylvania, The Wharton School  
*The Effect of the Internet on Wages*
- 2017 Economics Experiments in the Tech Industry  
Stanford Institute for Economic Policy Research  
*The Effect of the Internet on Wages* (poster session)
- 2016 International Association for Conflict Management Annual Meeting  
*The Impact of Mass Shootings on Gun Policy*
- 2014 EDEN Doctoral Seminar on Advanced Strategic Management  
IESE Business School, Barcelona, Spain
- 2014 Strategic Research Initiative Ph.D. Bootcamp  
IESE Business School, New York

## **Work Experience**

- 2010 – 2012 Harvard Business School, Boston, MA  
Research Associate for Jordan Siegel
- 2009 – 2010 Guaruma: Jóvenes Hondureños por el Desarrollo Educativo, La Ceiba, Honduras  
Assistant Director
- 2009 University of Pennsylvania, Philadelphia, PA  
Research Assistant for Jonathan Baron