

# Online Appendix

## *Supply-Side Inducements and Resource Redeployment in Multi-Unit Firms*

Jasmina Chauvin and Christopher Poliquin

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## A. SOLUTIONS TO THE RESOURCE ALLOCATION PROBLEM

In this mathematical appendix, we present solutions for the firm's initial resource allocation problem and redeployment problem following resource shocks along with additional proofs mentioned in the text.

### A.1. Initial Resource Allocation

Absent shocks and future redeployment opportunities, a firm with two potential units solves:

$$\begin{aligned} \max_{\{t_1, t_2\}} \Pi(t_1, t_2) &= p_1 \gamma_1 t_1^\alpha + p_2 \gamma_2 t_2^\alpha - \sum_{m=1}^2 F \mathbb{1}(t_m > 0), \quad 0 < \alpha < 1, \\ \text{subject to } t_1 + t_2 &\leq T \\ t_1 &\geq 0 \\ t_2 &\geq 0 \end{aligned} \tag{A.1}$$

where  $t_m$  is resources allocated to unit  $m$  (from total resource stock  $T$ ),  $p_m$  are market prices, and  $\gamma_m$  reflects the productivity of the firm's scale-free resources. Assuming fixed costs are sufficiently small, the firm will operate two units, and the resource constraint will hold with equality because the objective function is monotonically increasing in both  $t_m$ . Given that the objective function is strictly concave, and the constraint is linear, a stationary point of the Lagrangian solves the problem. Forming the Lagrangian and taking first partial derivatives, we have:

$$\begin{aligned} L(\mathbf{t}, \lambda) &= \sum_{m=1}^2 p_m \gamma_m t_m^\alpha + \lambda \left[ T - \sum_{m=1}^2 t_m \right] \\ \frac{\partial L}{\partial t_m} &= \alpha p_m \gamma_m t_m^{\alpha-1} - \lambda \\ \frac{\partial L}{\partial \lambda} &= T - \sum_{m=1}^2 t_m \end{aligned}$$

Then, equating the two partial derivatives for units 1 and 2 we have:

$$\left(\frac{t_1}{t_2}\right)^{\alpha-1} = \frac{p_2\gamma_2}{p_1\gamma_1} \Rightarrow t_1^* = \left(\frac{p_2\gamma_2}{p_1\gamma_1}\right)^{\frac{1}{\alpha-1}} t_2^*$$

Replacing  $t_2^*$  expressed in terms of  $t_1^*$  using the resource constraint, leads to:

$$t_1^* = \left(\frac{p_2\gamma_2}{p_1\gamma_1}\right)^{\frac{1}{\alpha-1}} (T - t_1^*)$$

Solving for  $t_1^*$  gives:

$$t_1^* = \frac{T \left(\frac{p_2\gamma_2}{p_1\gamma_1}\right)^{\frac{1}{\alpha-1}}}{1 + \left(\frac{p_2\gamma_2}{p_1\gamma_1}\right)^{\frac{1}{\alpha-1}}} = \frac{T(p_1\gamma_1)^{\frac{1}{1-\alpha}}}{(p_1\gamma_1)^{\frac{1}{1-\alpha}} + (p_2\gamma_2)^{\frac{1}{1-\alpha}}}$$

More generally,  $t_m^*$  equals:

$$t_m^* = w_m T, \text{ where } w_m = \frac{(p_m\gamma_m)^{\frac{1}{1-\alpha}}}{\sum_{k=1}^M (p_k\gamma_k)^{\frac{1}{1-\alpha}}} \quad (\text{A.2})$$

The term  $w_m$  is a weight representing the share of resources allocated to unit  $m$ . Intuitively, profit-maximizing firms allocate more resources to units facing higher prices and those in which they are more productive. Unsurprisingly, if  $p_m = p$  and  $\gamma_m = \gamma \forall m$ , the firm will allocate the same amount of resources to each unit.

The above analysis, however, assumes the firm operates two units. Another possibility is that fixed costs are large enough that entry is unattractive for one or both units. To determine whether to open two, one, or no units, the firm must compare the two-unit resource allocation above with these alternative allocations. The firms' potentially optimal choices are:

- Open zero units so that  $t_1 = t_2 = 0$  and  $\Pi(0,0) = 0$ .
- Open only unit 1 so that  $t_1 = T$ ,  $t_2 = 0$ , and  $\Pi(T, 0) = p_1\gamma_1 T^\alpha - F$ .
- Open only unit 2 so that  $t_1 = 0$ ,  $t_2 = T$ , and  $\Pi(0, T) = p_2\gamma_2 T^\alpha - F$ .
- Open both units so that  $t_1 = t_1^*$ ,  $t_2 = t_2^*$ , and  $\Pi(t_1^*, t_2^*) = p_1\gamma_1 t_1^{*\alpha} + p_2\gamma_2 t_2^{*\alpha} - 2F$ .

The firm chooses the allocation that maximizes profit. In the main text, we further discuss the conditions under which the firm will choose to operate a single unit. This happens when resources are below a threshold value that is a function of prices, productivity, and fixed costs; greater fixed costs increase the resource requirements for operating multiple units.

## A.2. Resource Shocks and Redeployment

Here, we present the solution to the firm's redeployment problem following shocks to resource endowments in the individual units. Let  $\delta = (\delta_1, \delta_2)$  be a vector of positive or negative shocks to each unit's resource stock. Following these shocks, the resources available to unit  $m$  equal  $\tilde{t}_m = t_m + \delta_m$  and the firm's total stock of resources equals  $\tilde{T} = T + \delta_1 + \delta_2$ .

Given the per-period fixed costs, shocks to the firm's resource stock can affect both the number of units to operate and the amount of resources to allocate to each unit. Below, we solve the firm's redeployment problem by first assuming it operates two units both before and after the shocks. Then, we analyze the case of a two-unit firm closing a unit following a negative shock. Finally, we consider a single- or two-unit firm opening another unit after a positive shock.

### Case 1: Operating two units before and after shock

Absent adjustment costs, the firm's optimal allocation following these shocks is  $\tilde{t}_m^* = w_m \tilde{T}$ . Assuming, however, that the firm incurs a fixed, symmetric bilateral adjustment cost ( $\tau \geq 0$ ) to redeploy resources and achieve  $\tilde{t}_m^*$ , it may be optimal to instead accept the post-shock default

allocations  $\tilde{t}_m$ . The decision to redeploy thus hinges on whether the increased profits from redeploying to attain  $\tilde{\Pi}^* = \Pi(\tilde{t}_1^*, \tilde{t}_2^*)$  instead of  $\tilde{\Pi} = \Pi(\tilde{t}_1, \tilde{t}_2)$  exceed  $\tau$ . The firm redeploys if:

$$\Pi(\tilde{t}_1^*, \tilde{t}_2^*) - \Pi(\tilde{t}_1, \tilde{t}_2) \geq \tau$$

If the firm chooses to redeploy, the quantity of resources redeployed from/into unit  $m$  ( $\rho_m$ ) equals the difference between the post-shock default and post-shock optimal allocations:

$$\rho_m^* = \begin{cases} 0, & \Pi(\tilde{t}_1^*, \tilde{t}_2^*) - \Pi(\tilde{t}_1, \tilde{t}_2) < \tau \\ \tilde{t}_m - \tilde{t}_m^*, & \Pi(\tilde{t}_1^*, \tilde{t}_2^*) - \Pi(\tilde{t}_1, \tilde{t}_2) \geq \tau \end{cases}$$

$$\begin{aligned} \tilde{t}_m - \tilde{t}_m^* &= t_m + \delta_m - w_m \tilde{T} \\ &= t_m + \delta_m - w_m(T + \delta_1 + \delta_2) \\ &= (t_m - w_m T) + \delta_m - w_m(\delta_1 + \delta_2) \end{aligned}$$

where positive values of  $\rho_m$  correspond to redeployment away from unit  $m$  and negative values the reverse. Assuming the initial, pre-shock resource allocation was optimal ( $t_m = t_m^* = w_m T$ ), the expression for redeployment becomes  $\rho_m = \delta_m - w_m(\delta_1 + \delta_2)$ . Following a bunch of shocks, each market redeploys outward the value of its shock less its optimal share of aggregate shocks, which is given by its weight,  $w_m$ .

While this outcome is clear from the solution to the resource allocation problem given in Section A.1 and the fact adjustment costs are fixed, it can also be derived as the solution to a maximization problem in which the firm chooses how much resources (post-shock) to redeploy from unit 1 to unit 2 ( $\rho_1 \geq 0$ ) and from unit 2 to unit 1 ( $\rho_2 \geq 0$ ):

$$\max_{\{\rho_1, \rho_2\}} p_1 \gamma_1 (t_1 + \delta_1 - \rho_1 + \rho_2)^\alpha + p_2 \gamma_2 (t_2 + \delta_2 + \rho_1 - \rho_2)^\alpha - \tau \mathbb{1}(\rho_1 > 0) - \tau \mathbb{1}(\rho_2 > 0)$$

$$\text{subject to } \rho_1 \leq t_1 + \delta_1$$

$$\rho_2 \leq t_2 + \delta_2$$

$$\rho_1 \geq 0$$

$$\rho_2 \geq 0$$

Given positive fixed costs, the solution to this problem requires either  $\rho_1^* = 0$  or  $\rho_2^* = 0$  or both. To see this, let  $r_1 = \rho_1 - \rho_2$  be the net flow from unit 1 to unit 2 and  $r_2 = \rho_2 - \rho_1 = -r_1$  be the net flow from unit 2 to unit 1. Writing the profit function above in terms of  $r_1$  and solving for the optimal flow  $r_1^*$  shows there are infinite possible values of  $\rho_1$  and  $\rho_2$  that achieve the same net flow  $r_1^*$ . Combinations with  $\rho_1 > 0$  and  $\rho_2 > 0$ , however, incur greater adjustment costs ( $2\tau$ , for redeploying in both directions) than those for which  $\rho_1 = 0$  and/or  $\rho_2 = 0$  (in other words, the firm will not redeploy into and out of the same unit). Thus, we consider cases where  $\rho_1 = 0$  or  $\rho_2 = 0$  and compare the profit earned in these cases to the profit when  $\rho_1 = \rho_2 = 0$ , which is the profit under the default, post-shock allocation:  $\Pi(\tilde{t}_1, \tilde{t}_2)$ . Re-writing the above problem in terms of the net flow from unit 1 to unit 2 and solving for  $r^*$  gives:

$$\begin{aligned} \max_r p_1 \gamma_1 (t_1 + \delta_1 - r)^\alpha + p_2 \gamma_2 (t_2 + \delta_2 + r)^\alpha - \tau \mathbb{1}(r \neq 0) \\ \text{subject to } -(t_2 + \delta_2) \leq r \leq t_1 + \delta_1 \end{aligned} \tag{A.3}$$

Given the discontinuity at  $r = 0$  due to adjustment costs, we first solve for a solution ignoring these costs, then compare profits under this solution to  $\Pi(\tilde{t}_1, \tilde{t}_2)$ . Forming the Lagrangian and taking first partial derivatives, we have:

$$\begin{aligned} L(r, \lambda_1, \lambda_2) &= p_1 \gamma_1 (t_1 + \delta_1 - r)^\alpha + p_2 \gamma_2 (t_2 + \delta_2 + r)^\alpha + \lambda_1 (t_1 + \delta_1 - r) + \lambda_2 (t_2 + \delta_2 + r) \\ \frac{\partial L}{\partial r} &= -\alpha p_1 \gamma_1 (t_1 + \delta_1 - r)^{\alpha-1} + p_2 \gamma_2 (t_2 + \delta_2 + r)^{\alpha-1} - \lambda_1 + \lambda_2 \\ \frac{\partial L}{\partial \lambda_1} &= t_1 + \delta_1 - r \\ \frac{\partial L}{\partial \lambda_2} &= t_2 + \delta_2 + r \end{aligned}$$

When either constraint is binding, the firm closes one or both units. In a trivial case,  $\delta_m = -t_m \forall m$  and the firm ceases to exist (all resources are wiped out by negative shocks). Alternatively, the firm could close one unit, say  $r = t_1 + \delta_1$ , and allocate all post-shock resources to unit 2. Absent

fixed costs, this cannot be optimal because  $\alpha < 1$  and thus  $\frac{\partial^2 \Pi}{\partial^2 t_m} < 0$ . With a per-period fixed cost,

however, it may make sense to close a unit; we analyze this scenario below.

Continuing to assume for now that the firm operates two units, we only consider interior solutions in which neither constraint is binding. Under these conditions, we have:

$$-\alpha p_1 \gamma_1 (t_1 + \delta_1 - r)^{\alpha-1} + p_2 \gamma_2 (t_2 + \delta_2 + r)^{\alpha-1} = 0$$

$$\Rightarrow \frac{t_2 + \delta_2 + r}{t_1 + \delta_1 - r} = \left( \frac{p_1 \gamma_1}{p_2 \gamma_2} \right)^{\frac{1}{\alpha-1}}$$

The right-side equals  $w_2/w_1$  (see Equation (A.2)). Substituting and re-arranging terms, we have:

$$r^* = w_2(t_1 + \delta_1) - w_1(t_2 + \delta_2)$$

which, because  $w_1 + w_2 = 1$ , can be re-written:

$$r^* = t_1 + \delta_1 - w_1 \tilde{T}$$

$$r^* = (t_1 - w_1 T) + \delta_1 - w_1(\delta_1 + \delta_2)$$

Recall that  $r$  represents the net flow of resources from market 1 to market 2; positive values of  $r$  represent outward redeployment from market 1 into market 2 and negative values represent outward redeployment from market 2 into market 1. Assuming  $\tau$  is sufficiently small, taking the first derivative of  $r^*$  with respect to the shocks in each market shows how redeployment changes with the magnitude of the shocks:

$$\frac{\partial r^*}{\partial \delta_1} = 1 - w_1 > 0, \quad \frac{\partial r^*}{\partial \delta_2} = -w_1 < 0$$

If markets are shocked simultaneously (on either the supply- or demand-side, or both), these two effects can partially or fully cancel each other. Thus, net redeployment in a market is a function of supply-side shocks in that market as well as shocks in the firm's other markets (the relative magnitude of the shocks).

**Case 2: Closing a unit after shock**

Returning to a scenario mentioned above, the firm may respond to a negative shock by closing a unit and redeploying all resources into the remaining unit. Either  $r = t_1 + \delta_1$  and all post-shock resources are allocated to unit 2, or  $r = -(t_2 + \delta_2)$  and all resources are allocated to unit 1. If the firm closes unit 2 and allocates all resources to unit 1, profit equals:

$$\Pi(\tilde{T}, 0) = p_1 \gamma_1 \tilde{T}^\alpha - \tau \mathbb{1}(t_2 + \delta_2 > 0) - F$$

If the firm alternatively closes unit 1 and allocates all resources to unit 2, profit equals:

$$\Pi(0, \tilde{T}) = p_2 \gamma_2 \tilde{T}^\alpha - \tau \mathbb{1}(t_1 + \delta_1 > 0) - F$$

The firm compares the profit of these two options against the profit of continuing to operating two units,  $\Pi(\tilde{t}_1^*, \tilde{t}_2^*)$ , and the profit from the default, post-shock allocation,  $\Pi(\tilde{t}_1, \tilde{t}_2)$ .<sup>1</sup>

**Case 3: Opening a unit after shock**

Here we consider the possibility of responding to a positive shock by opening a new unit. If the firm initially has a single unit, the firm compares the profit of keeping all resources in the initial unit to the profit of paying the adjustment cost and moving  $\tilde{t}_2^*$  of its resources into a new unit. The firm will open the second unit if:

$$\Pi(\tilde{t}_1^*, \tilde{t}_2^*) - \tau \geq \Pi(\tilde{T}, 0)$$

If the firm initially operates two units, and is considering opening a third, the decision is similar but complicated by the need to consider multiple ways to redeploy resources to the new unit. With three units, there are three “redeployment paths” (one between each unit pair) and each

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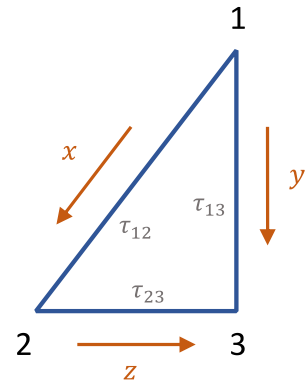
<sup>1</sup> When a shock wipes out all resources in a unit ( $\delta_m = -t_m$ ), then the profit of the default, post-shock allocation will equal the profit of operating a single unit (without the adjustment cost). For example, if  $\delta_2 = -t_2$ , then  $\Pi(\tilde{t}_1, \tilde{t}_2) = \Pi(\tilde{T}, 0) = p_1 \gamma_1 \tilde{T}^\alpha - F$ .



has an associated, symmetric adjustment cost  $\tau_{ij} = \tau_{ji} \geq 0$ . We assume that these adjustment costs follow the triangle inequality:

$$\tau_{ik} + \tau_{kj} \geq \tau_{ij} \quad \forall i, k, j$$

Thus, the distance or “relatedness” of the units can be represented with a triangle. In Figure A.1 at right, the firm has three units and three redeployment paths, each with a variable —  $x, y, z$  — representing the resources flowing along that path. Positive values of the variable represent flows in the direction of the arrows and negative values flows in the reverse direction.

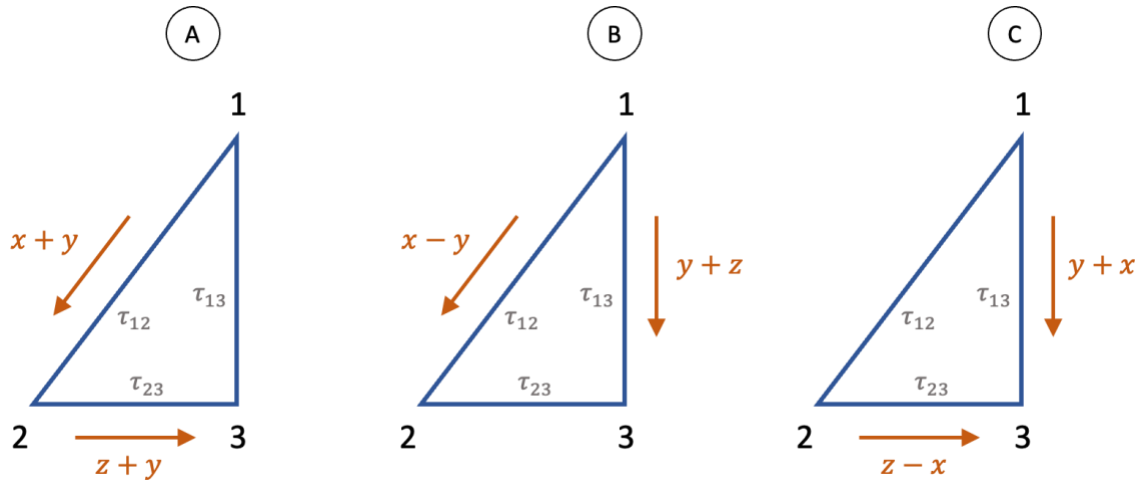


**FIGURE A.1**

This is a common way of thinking about “relatedness” and adjustment costs in the diversification and redeployment literatures; research often suggests measuring relatedness and adjustment costs as a distance between businesses in some vector space (Chang, 1996; Coff, 1999; Farjoun, 1994; Sakhartov, 2017; Sakhartov and Folta, 2014, 2015).

With this setup, the firm needs to redeploy between at most two units to realize a desired final resource allocation. In other words, any redeployment plan that involves resource flows between all three units ( $x \neq 0, y \neq 0, z \neq 0$ ) could be executed for weakly lower cost with flows between at most two units. The three redeployment plans in Figure A.2 below (labeled A, B, and C) achieve the same final allocation as the plan with three flows in the figure above.

Conditional on operating three units, and with resource stock  $\tilde{T} = T + \delta_1 + \delta_2$  following the shocks, the optimal final resource allocation using two redeployment paths is  $\tilde{t}_i^* = w_i \tilde{T}$ . (We formally present this as the solution to a maximization problem below; it follows naturally, however, from the prior analysis of optimal resource allocation.)



**FIGURE A.2. Three Redeployment Plans**

A natural constraint to place on resource flows—reflected in Equation (A.3)—is that units cannot redeploy more resources than they initially have. Since unit 3 is new, this means  $y \geq 0$  and  $z \geq 0$ , and for Plan C implies  $y + x \geq 0$  and  $z - x \geq 0$ . Thus, Plan C in Figure A.2 is only feasible if the firm doesn't require units 1 or 2 to be a net recipient of resources, which means:

$$t_1 + \delta_1 \geq w_1 \tilde{T} \quad \text{and} \quad t_2 + \delta_2 \geq w_2 \tilde{T} \tag{A.4}$$

When both inequalities hold, units 1 and 2 both receive fewer resources following the shocks and are net suppliers of resources to unit 3 with  $z + y = w_3 \tilde{T}$ . Plan C will be the preferred way to achieve this allocation when  $\tau_{13} + \tau_{23} \leq \tau_{12} + \tau_{i3}$  for  $i \in \{1,2\}$ . This holds when  $\tau_{12}$  is the longest side of the triangle (as in the above picture). Conceptually, Plan C is preferable when the new unit is more related (or geographically proximate) to both incumbent units than the incumbent units are to each other. An example would be a firm combining knowledge in two domains to open a new, related business (Miller, Fern, and Cardinal, 2007; Tanriverdi and Venkatraman, 2005).

If either of the inequalities in Equation (A.4) do not hold, then either unit 1 or 2 should be a net recipient of resources and Plan C is not feasible (because unit 3 is new, it has no resources to

share with other units). Plans A and B Figure A.2 differ in cost, with the firm incurring either  $\tau_{13}$  or  $\tau_{23}$ . When feasible, Plan A is preferred if the new unit is more related to unit 2 and Plan B is preferred when the new unit is more related to unit 1. If  $\tau_{13} = \tau_{23}$  (the triangle is isosceles), then Plans A and B yield the same profit.

Thus far, we have assumed the firm opens the third unit and uses two redeployment paths to achieve the final allocation  $(\tilde{t}_1^*, \tilde{t}_2^*, \tilde{t}_3^*)$ , but the firm could open a new unit by only redeploying between it and one of the existing units or could forgo opening the new unit entirely (as discussed in Case 1 above). These single-path redeployment options are shown in Figure A.3.

Plan F in Figure A.3 corresponds to not opening the third unit and potentially only redeploying between the incumbent units as discussed in Case 1 above. If the firm adopts Plan D or E, the final resource allocation among the units that exchange resources will be:

$$\tilde{t}_i^* = \frac{w_i}{w_i + w_3} (t_i + \delta_i)$$

$$\tilde{t}_3^* = \frac{w_3}{w_i + w_3} (t_i + \delta_i) \text{ for } i \in \{1,2\}$$

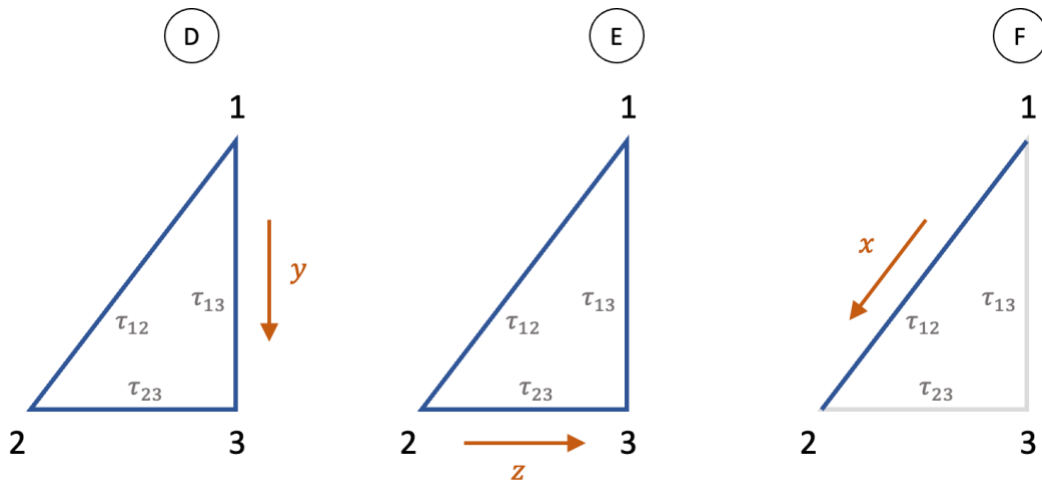


FIGURE A.3. Single Path Redeployment Plans

and the unit that does participate in the redeployment plan will have  $t_j + \delta_j$  (the default allocation following the shock). To decide among the several options, the firm can first enumerate the feasible plans (those that do not require redeploying more resources than a unit has), calculate the profit that results from each, and choose the one yielding the highest profit.

To illustrate, we consider opening a third unit assuming  $\delta_1 > 0$ ,  $\delta_2 \geq 0$ , and  $\tau_{13} = \tau_{23} = \tau_C < \tau_{12}$ . With these assumptions, the firm compares Plan C in Figure A.2 to Plan F in Figure A.3 and not redeploying at all, which have the following profits respectively:

$$\begin{aligned}\Pi_C &= \pi(\tilde{t}_1^*, \tilde{t}_2^*, \tilde{t}_3^*) - 2\tau_C \\ \Pi_F &= \pi\left(\frac{w_1}{w_1+w_2}\tilde{T}, \frac{w_2}{w_1+w_2}\tilde{T}, 0\right) - \tau_{12} \\ \Pi_0 &= \pi(t_1 + \delta_1, t_2 + \delta_2, 0)\end{aligned}$$

where  $w_i$  refers to unit  $i$ 's "weight" from Equation (A.2) when there are three potential units. The question of whether  $\Pi_F > \Pi_0$  is discussed above in Case 1; therefore, we assume here that  $\Pi_F > \Pi_0 \geq 0$  and focus on whether  $\Pi_C \geq \Pi_F$ :

$$\begin{aligned}\sum_i p_i \gamma_i (w_i \tilde{T})^\alpha - 3F - 2\tau_C &\geq p_1 \gamma_1 \left(\frac{w_1}{w_1+w_2}\tilde{T}\right)^\alpha + p_2 \gamma_2 \left(\frac{w_2}{w_1+w_2}\tilde{T}\right)^\alpha - 2F - \tau_{12} \\ \Rightarrow \sum_i^2 p_i \gamma_i \left[ (w_i \tilde{T})^\alpha - \left(\frac{w_i}{w_1+w_2}\tilde{T}\right)^\alpha \right] + p_3 \gamma_3 (w_3 \tilde{T})^\alpha &\geq F + 2\tau_C - \tau_{12}\end{aligned}$$

The first sum in this expression is negative and represents the decrease in marginal revenue from redeploying resources away from units 1 and 2 to open unit 3, and the second term on the left side is the revenue earned in unit 3. The right side of the inequality is the additional cost of operating three rather than two units. Rearranging terms, the firm opens the new unit when:

$$\tilde{T} \geq \frac{F + 2\tau_C - \tau_{12}}{\sum_i^2 p_i \gamma_i \left[ w_i^\alpha - \left(\frac{w_i}{w_1+w_2}\right)^\alpha \right] + p_3 \gamma_3 w_3^\alpha}, \quad \tilde{T} = t_1 + t_2 + \delta_1 + \delta_2$$

Similar expressions can be derived for other redeployment plans that entail operating three rather than two units. When the firm's resource stock exceeds some threshold (the right side of the above inequality), it will open an additional unit rather than confine itself to redeploying between the existing units. Thus, large positive shocks make unit openings more likely, while negative shocks make openings less likely.

***Optimal resource allocation when opening a third unit***

The above discussion took the final desired resource allocation as given. Here, we show why the allocations used in the above profit functions are optimal. Given multiple possible redeployments, we denote redeployment between units 1 and 2— $r$  in Equation (A.3)—as  $r_{12}$ , redeployment between units 1 and 3 as  $r_{13} \geq 0$ , and redeployment between units 2 and 3 as  $r_{23} \geq 0$ .<sup>2</sup> As before, we assume each possible redeployment “path” between units  $i$  and  $k$  has an associated symmetric adjustment cost  $\tau_{ik} \geq 0$ .

Extending the objective function for redeployment into a new, third unit, the firm solves:

$$\begin{aligned}
 & \max_{\{r_{12}, r_{13}, r_{23}\}} \begin{aligned} & p_1 \gamma_1 (t_1 + \delta_1 - r_{12} - r_{13})^\alpha + \\ & p_2 \gamma_2 (t_2 + \delta_2 + r_{12} - r_{23})^\alpha + \\ & p_3 \gamma_3 (r_{13} + r_{23})^\alpha - \\ & \tau_{12} \mathbb{1}(r_{12} \neq 0) - \tau_{13} \mathbb{1}(r_{13} \neq 0) - \tau_{23} \mathbb{1}(r_{23} \neq 0) \end{aligned} \\
 & \text{subject to } \begin{aligned} & -(t_2 + \delta_2) \leq r_{12} \leq t_1 + \delta_1 \\ & 0 \leq r_{13} \leq t_1 + \delta_1 \\ & 0 \leq r_{23} \leq t_2 + \delta_2 \end{aligned} \tag{A.5}
 \end{aligned}$$

As illustrated above, the firm redeploys between at most two pairs of units (at least one of  $r_{ik}=0$ ) and transfers resources until the marginal profit of resources across units is equalized.

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<sup>2</sup> The third unit is new and therefore has no initial resource endowment. Thus, redeployment flows between it and the initial units can only go in one direction: hence,  $\eta_{i3} \geq 0 \forall i$ .

First, consider the possibility of staffing unit 3 by redeploying resources from both initial units ( $r_{13} > 0$ ,  $r_{23} > 0$ ,  $r_{12} = 0$ ), which is Plan C above. From the first order conditions for Equation (A.5), equating marginal profit across units, we have:

$$\begin{aligned} r_{13}^* &= t_1 + \delta_1 - w_1(t_1 + \delta_1 + t_2 + \delta_2) = t_1 + \delta_1 - w_1\tilde{T} \\ r_{23}^* &= t_2 + \delta_2 - w_2(t_1 + \delta_1 + t_2 + \delta_2) = t_2 + \delta_2 - w_2\tilde{T} \\ r_{13}^* + r_{23}^* &= w_3\tilde{T} \end{aligned}$$

where  $w_i$  is given by Equation (A.2) and we assume (as discussed earlier) that units 1 and 2 both have “excess” resources to redeploy ( $t_i + \delta_i \geq w_i\tilde{T}$ ). The profit from this redeployment plan is  $\Pi(\tilde{t}_1^*, \tilde{t}_2^*, \tilde{t}_3^*) - \tau_{13} - \tau_{23}$ .

Next, consider the possibility of redeploying only from unit 1 to unit 3 and leaving unit 2 alone with  $t_2 + \delta_2$  resources. Then, the first order conditions for Equation (A.5) imply:

$$r_{13}^* = \frac{w_3}{w_1 + w_3} (t_1 + \delta_1)$$

which amounts to units 1 and 3 splitting unit 1’s post shock resources to equalize marginal revenue.

Profit in this case equals:

$$\Pi\left(\frac{w_1}{w_1 + w_3} (t_1 + \delta_1), t_2 + \delta_2, \frac{w_3}{w_1 + w_3} (t_1 + \delta_1)\right) - \tau_{13}$$

Next, if the firm redeployes from unit 1 to unit 3 and pays  $\tau_{12}$  to also redeploy between units 1 and 2 (Plan B above), then the first order conditions for Equation (A.5) imply:

$$\begin{aligned} r_{13}^* &= w_3(t_1 + \delta_1 + t_2 + \delta_2) = w_3\tilde{T} \\ r_{12}^* &= w_2(t_1 + \delta_1 + t_2 + \delta_2) - (t_2 + \delta_2) = w_2\tilde{T} - t_2 - \delta_2 \end{aligned}$$

In this case,  $t_i = \tilde{t}_i^* = w_i\tilde{T} \forall i$  and profit equals  $\Pi(\tilde{t}_1^*, \tilde{t}_2^*, \tilde{t}_3^*) - \tau_{13} - \tau_{12}$ .

This same logic holds if the firm redeployes only from unit 2 to unit 3. In this scenario, unit 2 takes on the role of unit 1 in the above equations and profits are:

$$\Pi \left( t_1 + \delta_1, \frac{w_2}{w_2 + w_3} (t_2 + \delta_2), \frac{w_3}{w_2 + w_3} (t_2 + \delta_2) \right) - \tau_{23}$$

or  $\Pi(\tilde{t}_1^*, \tilde{t}_2^*, \tilde{t}_3^*) - \tau_{23} - \tau_{12}$  depending on whether the firm also redeploys between units 2 and 1.

## B. MEASURING LABOR SIMILARITY

Our models include a control variable called *Avg. labor similarity* that measures the relatedness of a unit's human capital to other units within a firm. This variable is a proxy for the adjustment costs of redeploysing human capital across a firm's activities. We construct this measure as the average cosine similarity between the occupation profiles of a unit's industry and the industries of other firm units (Farjoun, 1994; Sakhartov and Folta, 2015):

$$Avg. labor similarity_{jft} = \frac{1}{N_f} \sum_{k \in \mathcal{F}_{ft}} \frac{\mathbf{v}_j \cdot \mathbf{v}_k}{\|\mathbf{v}_j\| \|\mathbf{v}_k\|} \mathbb{1}[k \neq j]$$

where subscripts  $j$ ,  $f$ , and  $t$  denote unit, firm, and year respectively,  $\mathcal{F}_{ft}$  is the set of units belonging to firm  $f$ , and  $N_f$  is the number of units. The occupation profiles  $\mathbf{v}_j$  are industry-level vectors whose entries correspond to the share of each occupation in an industry's total employment— $\mathbf{v}_j$  being the vector for unit  $j$ 's industry and  $\mathbf{v}_k$  being the vector for unit  $k$ 's industry. To ensure our sample firms do not themselves affect this measure, we calculate industry occupation profiles out-of-sample using data from 2002, which is two years before our sample period.

## C. ALTERNATIVE MODELS

### C.1. Logit Models of Redeployment

In the main text, we present estimates from linear probability models of redeployment (Table 2).

Although they do not restrict the range of the dependent variable to  $[0, 1]$ , linear probability models

are well-suited to estimating treatment effects (Angrist, 2001; Angrist and Pischke, 2009; Wooldridge, 2010). Moreover, they have the advantage of easily accommodating high-dimensional fixed effects. Here, however, we provide estimates of a random effects logit model for redeployment, which is guaranteed to produce predicted probabilities in the  $[0, 1]$  range (about 35 percent of predicted values in our linear models are outside this range):

$$\text{Logit}[P(\text{Redep}_{ijt \rightarrow t+1} = 1 | \mathbf{X}_{ijt})] = \beta \text{Manager death}_{jt} + \delta' \mathbf{X}_{ijt} + \gamma_j + \lambda_t \quad (\text{C.1})$$

where  $\text{Manager death}_{jt}$  is an indicator for manager death (see Section 4.2.2 of main text) and  $\mathbf{X}_{ijt}$  is a vector of the same worker-, unit-, and firm-level controls used in the linear probability model (see Equation (9) and Table 2 of the main text). For feasibility of estimation, we replace the establishment fixed effect in our linear model with an establishment random effect,  $\alpha_j \sim N(0, \sigma_v^2)$  and replace the industry-year and region-year fixed effects with year indicator variables ( $\lambda_t$ ).

Table C.1 presents coefficient estimates of Equation (C.1). The average probability of outward redeployment absent a manager death is 6.6 percent and the average marginal effect of manager death on outward redeployment (Column 1) is -2.6 percentage points (-40 percent) with a standard error of 0.49 ( $p < 0.001$ ). The average probability of inward redeployment absent a manager death is 3.4 percent and the average marginal effect of death on inward redeployment (Column 2) is 0.97 percentage points (28 percent) with a standard error of 0.41 ( $p = 0.018$ ). Thus, like the main results using the linear probability model (Table 2 of text), negative shocks to managerial resources in a unit result in less outward redeployment from that unit and more inward redeployment to that unit.



**TABLE C.1. Logit model estimates of resource shocks and manager redeployment**

<i>DV: Redeployment indicator (0/1)</i>	<i>Outward redeployment</i> (1)	<i>Inward redeployment</i> (2)
Manager death	-0.660 (0.154)	0.319 (0.122)
Log unit managers	0.085 (0.012)	-1.249 (0.018)
Log unit employees	0.101 (0.011)	-0.009 (0.013)
Male	-0.525 (0.025)	0.149 (0.015)
Log wage	-0.093 (0.008)	-0.223 (0.013)
Log worker age	0.020 (0.008)	-1.289 (0.032)
Log firm experience	-0.140 (0.016)	0.396 (0.008)
Log industry experience	0.093 (0.020)	-0.183 (0.008)
College degree	-0.207 (0.012)	-0.029 (0.020)
Log firm managers	0.176 (0.016)	1.207 (0.017)
Log firm employees	0.340 (0.015)	0.237 (0.016)
Firm establishments	0.039 (0.002)	-0.016 (0.002)
Firm industries	-0.090 (0.021)	-0.014 (0.017)
Labor similarity	0.194 (0.057)	0.627 (0.059)
Log distance	-0.224 (0.006)	-0.281 (0.006)
Intercept	-2.308 (0.118)	-0.933 (0.136)
Year indicators	•	•
$\sigma_v$	1.613 (0.014)	1.229 (0.013)
$\rho$	0.442 (0.004)	0.314 (0.004)
Managers	467,239	441,553
Observations	1,086,171	1,051,514

*Notes:* Sample includes managers employed in an establishment at year-end. Robust standard errors in parentheses are clustered by establishment.

## C.2. Poisson Models of Closings and Openings

In the main text (Table 3), we estimate how manager death affects the probability of firms closing and opening any units using a linear probability model. Here, we estimate the effects of death on the count of unit closings and openings with a Poisson model (Santos Silva and Tenreyro, 2006):

$$E[N_{ft \rightarrow t+1} | \mathbf{C}_{ft}] = \exp(\beta \textit{Firm manager death}_{ft} + \delta' \mathbf{C}_{ft} + \gamma_f + \lambda_{k(f)t} + \rho_{m(f)t}) \quad (\text{C.2})$$

where *Firm manager death*<sub>ft</sub> is an indicator for manager death (see Section 4.2 of main text) in firm *f* at time *t* and  $\mathbf{C}_{ft}$  is the same vector of and firm-level controls used in the linear probability model of opening and closing (see Equation (10) and Table 3 of the main text). As in that model, we include fixed effects for firm ( $\gamma_f$ ), industry-year ( $\lambda_{k(f)t}$ ), and region-year ( $\rho_{m(f)t}$ ).

Results for the Poisson model (Table C.2) are consistent with the main results using the linear probability model (Table 3 of the main text). Estimates in Column 1 indicate that a manager death results in a 19 percent increase in unit closings ( $p = 0.06$ ), while estimates in Column 2 indicate death results in an 8 percent decrease in unit openings ( $p = 0.42$ ).

**TABLE C.2. Poisson model estimates of resource shocks and firm growth**

<i>DV: Number of Closings/openings</i>	<i>Closings</i> (1)	<i>Openings</i> (2)
Firm recent manager death	0.174 (0.093)	-0.079 (0.097)
Log firm managers	0.142 (0.016)	0.089 (0.017)
Log firm employees	0.291 (0.019)	0.125 (0.017)
Establishments	0.166 (0.014)	-0.120 (0.011)
Industries	0.306 (0.023)	-0.371 (0.027)
Intercept	-2.634 (0.049)	-0.174 (0.055)
Fixed Effects		
Firm	•	•
Industry-Year	•	•
Region-Year	•	•
Firms	36,935	39,729
Observations	194,355	238,129
Pseudo-R <sup>2</sup>	0.265	0.238

Notes: For the industry-year and region-year fixed effects, firms active in multiple industries and/or regions are assigned the industry and region representing the largest share of their employment. Robust standard errors in parentheses are clustered by firm. The number of firm observations differs from the firm-level models in the main text because the Poisson model drops firms without variation in the dependent variable.

### C.3. Establishment-Level Models of Redeployment

Table C.3 presents estimates from an establishment-level Poisson model of redeployment, where the dependent variable is the count of total outward (Column 1) or inward (Column 2) manager redeployments as a function of the same unit- and firm-level variables from Table 2 in the main text. As in the main results, recent manager death leads to a reduction in outward redeployment (of about 36 percent) (H1a) and an increase in inward redeployment (of about 32 percent) (H2a).

**TABLE C.3. Establishment-level model estimates of resource shocks and manager redeployment**

<i>DV: Count of redeployments</i>	<i>Outward Redeployment</i> (1)	<i>Inward Redeployment</i> (2)
Manager death	-0.444 (0.180)	0.276 (0.132)
Log managers	1.783 (0.025)	-0.868 (0.024)
Log employees	0.104 (0.025)	-0.233 (0.027)
Log firm managers	-0.445 (0.027)	0.997 (0.031)
Log firm employees	0.130 (0.040)	0.591 (0.048)
Firm establishments	-0.000 (0.005)	-0.040 (0.006)
Firm industries	-0.051 (0.026)	0.029 (0.027)
Avg. labor similarity	-0.184 (0.106)	0.123 (0.111)
Log avg. distance	-0.110 (0.021)	-0.047 (0.021)
Intercept	-1.458 (0.188)	-4.029 (0.203)
Fixed Effects		
Establishment	•	•
Industry-Year	•	•
Region-Year	•	•
Establishments	25,298	18,605
Observations	119,719	100,916
Pseudo R <sup>2</sup>	0.264	0.193

*Notes:* Robust standard errors in parentheses are clustered by establishment. The number of establishment observations differs from the worker-level models because the Poisson model drops establishments without variation in the dependent variable.

#### C.4. Dyadic Models of Redeployment

In the main text, we present hypotheses on how shocks to a focal unit's resource stock affect its outward and inward redeployment (H1a, H1b). Our theoretical model also carries implications for bilateral resource flows, showing how shocks to other units' resource stocks can affect redeployment (Equations (4)–(5)). Focusing on unit pair  $jl$ , Equations (4) and (5) imply that a resource is more likely to be redeployed out of  $j$  and into  $l$  the higher the positive resource shock

experienced by  $j$ , the lower the positive resource shock experienced by  $l$ , and the lower the bilateral adjustment costs between  $j$  and  $l$ .

In theory, this dyadic prediction of the model could be tested in worker-level data using a conditional logit model (McFadden, 1974), with each firm  $f$  choosing whether to redeploy each manager  $i$  from  $j$  to any of the potential destinations  $l$  within the firm. However, in our empirical setting, which features more than 400,000 unique managers and more than 200,000 unique destinations (establishments) that vary across firms, conditional logit models would be difficult to estimate. Guimarães et al. (2003) show that, under typical assumptions, equivalent results to the conditional logit model at the individual level can be obtained via a Poisson model with aggregate counts as the dependent variable. We apply this result and estimate a Poisson model of redeployment at the unit-pair (dyadic) level, where the observations are all pairs of units within a firm and the dependent variable is total outward redeployment from unit  $j$  to unit  $l$ :<sup>3</sup>

$$\begin{aligned} TotalRedep_{jlt \rightarrow t+1} = \exp & (\beta_1 Manager\ death_{jt} + \beta_2 Manager\ death_{lt} + \zeta_1' \mathbf{K}_{jt} + \zeta_2' \mathbf{K}_{lt} + \\ & \delta' \mathbf{C}_{ft} + ac_{jlt} + \gamma_j + \gamma_l + \lambda_{k(j)t} + \lambda_{k(l)t} + \gamma_{m(j)t} + \gamma_{m(l)t}) \end{aligned} \quad (\text{C.3})$$

The parameters of interest are the  $\beta$ 's, which estimate the effects of shocks to the resource stocks of units  $j$  and  $l$ , respectively, on total redeployment from  $j$  to  $l$ . The model includes the same vectors of unit-level and firm-level control variables as Equation (9) of the main text and unit-, industry-year, and region-year fixed effects (for each unit). We also add proxies for bilateral adjustment costs ( $ac_{jlt}$ ), which are *Labor similarity* and *Log distance* between the units.

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<sup>3</sup> The dyads are directed since each member of the dyad may redeploy resources out to the other. In other words, the model includes one observation for  $TotalRedep_{jlt \rightarrow t+1}$  and one for  $TotalRedep_{ljt \rightarrow t+1}$ . However, because outward redeployment from  $j$  to  $l$  corresponds to inward redeployment to  $l$  from  $j$  at the dyad-level, we do not separately estimate models of inward and outward redeployment as they are equivalent.

Results—estimated via Pseudo-Poisson-Maximum likelihood (Santos Silva and Tenreyro, 2006)—in Table C.4 are consistent with the main results (Table 2 of the main text). Estimates in Column (2) indicate that a manager death in an origin leads to 30 percent less outward redeployment, although the  $p$ -value of the estimated coefficient ( $p = 0.114$ ) is below common statistical significance levels.<sup>4</sup> In contrast, a manager death in a destination increases redeployment toward it by 40 percent ( $p = 0.042$ ). The managerial death variables are of similar size and statistical significance in Column (4), where unit stocks are expressed as differences between origin and destination levels. Furthermore, consistent with our theoretical argument, the estimates indicate that redeployment is higher, the higher the origin’s managerial human capital stock relative to the destination’s, as seen by the large positive coefficient on the measure of *Difference in log managers, origin-dest*.

Coefficients for the adjustment cost measures also go in the expected directions. Estimates in Column (2) imply that units with a one standard deviation higher relatedness (a 0.22 increase in similarity) exhibit 13 percent more redeployment ( $p = 0.006$ ). Greater geographic distance is associated with less redeployment ( $p = 0.000$ ), with an elasticity of about 0.7. Overall, the dyadic results provide further evidence consistent with H1a and H1b.

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<sup>4</sup> The formula to compute effect sizes is  $(e^{\hat{\beta}} - 1) \times 100\%$  where  $\hat{\beta}$  is the coefficient estimate.

**TABLE C.4. Dyadic (unit-pair) level model estimates of redeployment**

<i>DV: Count of redeployments</i>	<i>Total outward redeployment (from origin to destination)</i>			
	(1)	(2)	(3)	(4)
Manager death, origin		-0.351 (0.222)		-0.325 (0.217)
Manager death, destination		0.335 (0.165)		0.338 (0.180)
Log managers, origin	1.453 (0.032)	1.454 (0.032)		
Log managers, destination	-0.338 (0.027)	-0.339 (0.027)		
Log employees, origin	-0.113 (0.033)	-0.111 (0.033)		
Log employees, destination	0.013 (0.033)	0.012 (0.033)		
Difference in log managers (origin–dest.)			0.833 (0.021)	0.835 (0.021)
Difference in log employees (origin–dest.)			-0.070 (0.024)	-0.069 (0.024)
Establishments	-0.045 (0.007)	-0.045 (0.007)	-0.045 (0.007)	-0.045 (0.007)
Industries	0.059 (0.035)	0.060 (0.035)	0.052 (0.035)	0.053 (0.036)
Labor similarity	0.545 (0.197)	0.546 (0.197)	0.500 (0.190)	0.500 (0.190)
Log distance	-1.259 (0.049)	-1.260 (0.049)	-1.249 (0.049)	-1.250 (0.049)
<b>Fixed Effects</b>				
Origin	•	•	•	•
Destination	•	•	•	•
Industry-Year (each unit)	•	•	•	•
Region-Year (each unit)	•	•	•	•
Dyads	45,119	45,119	45,119	45,119
Observations	170,867	170,867	170,867	170,867
Pseudo R <sup>2</sup>	0.306	0.306	0.299	0.299

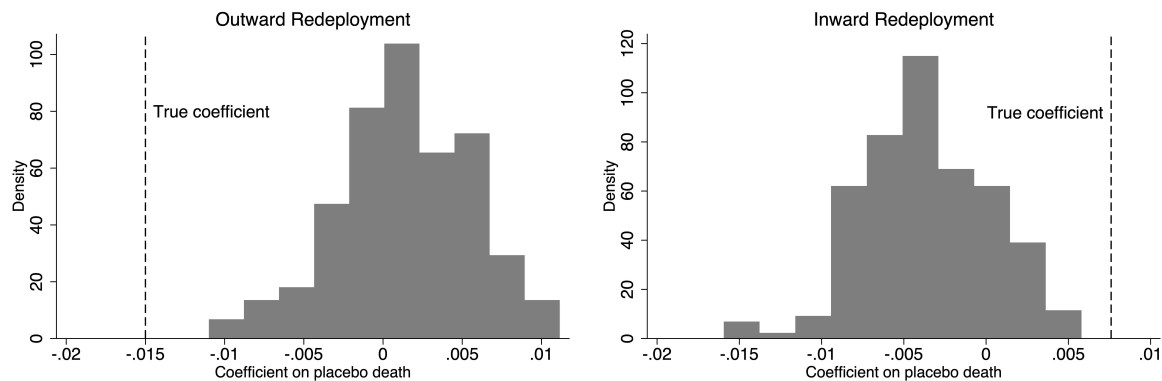
*Notes:* Observations are pairs of origin and destination units. Standard errors in parentheses are clustered by both origin and destination unit. Models estimated using `ppmlhdfc` for Stata (Correia, Guimarães, and Zylkin, 2020).

## D. PLACEBO ANALYSIS

We conduct a placebo test to assess whether our results are somehow driven by a mechanical correlation between redeployment and death or differential pre-trends in redeployment for units that do and do not experience deaths. The steps of the test are:

1. Restrict the original sample to pre-death periods. Post-death periods are affected by death and therefore cannot be used for a placebo test; we therefore restrict the sample to the period before each unit’s first manager death.
2. Randomly re-assign death to a different manager within the treated unit. By re-assigning death to a random *manager* rather than a random *period*, we ensure that periods with more managers are more likely to experience a placebo death in the same way that units and periods with more managers are more likely to experience a real death.
3. Re-estimate the same models used for outward and inward redeployment in Table 2.
4. Repeat these steps 200 times, recording the coefficients on placebo death each time.

The distributions of placebo coefficients for the analysis of redeployment along with the true coefficient estimates from Table 2 are shown in Figure D.1. The results show that placebo deaths are not strongly correlated with either inward or outward redeployment, although placebo estimates for the inward analysis are slightly *negative* on average (opposite in sign to the true coefficient). Importantly, the true coefficient estimates are larger in magnitude than 99 percent of the placebo estimates for both inward and outward redeployment. Overall, the results support the identification strategy of using manager deaths as an exogenous shock to resources.



**FIGURE D.1 Placebo analyses of manager death and redeployment**



## E. ALTERNATIVE SAMPLES

### E.1. Potential Misclassification of Unit Opening and Closing

Although the CNPJ tax identifiers we use to identify establishments and code unit openings are meant to be permanent, there are situations in which establishments may change their CNPJ, which could lead us to overestimate openings. To evaluate whether this could affect our results, we re-analyze openings and closings (replicating Table 3 of main text) after applying several criteria to identify potential instances of CNPJ changes. In doing so, we draw on research that relies on labor flows in employer-employee matched data to identify tax ID changes, acquisitions, spinouts, relocations, and similar events (Benedetto *et al.*, 2007; Campbell, 2005; Carnahan, 2017; Muendler, Rauch, and Tocoian, 2012). We mark the following cases as potentially misclassified openings and closings:

- A unit opening or closing in which 50 percent or more of the closing unit's employees move to the opening unit (Carnahan, 2017).
- Openings in which 80 percent of the unit's initial employees come from a single origin unit in the same municipality, and closings in which 80 percent of the unit's employees move to another unit in the same municipality. The 80 percent threshold is adopted from (Benedetto *et al.*, 2007); we impose the requirement to be from the same municipality because movement across municipalities is less likely to reflect a change in tax identifier. The prior criteria do not impose this restriction and likely capture relocations.
- Openings that receive at least 25 percent of their initial employees from another unit in the same municipality and have at least 5 employees. The 25 percent and 5-employee thresholds are adopted from Muendler et al. (2012), who study spinouts formed as new legal entities. We restrict the criteria to the same municipality as an existing unit because

the phenomenon of opening a new unit *within a firm* and seeding it with existing employees is in fact a key aspect of our theoretical model and a phenomenon of interest rather than a potential misclassification.

Results in Table E.1 show that our conclusions are essentially unchanged after adjusting our dependent variable for these potentially misclassified establishments.

**TABLE E.1. Unit closing and opening after excluding possible misclassification**

<i>DV: Closing/opening indicator (0/1)</i>	<i>Any Closing</i> (1)	<i>Any Opening</i> (2)
Firm recent manager death	0.020 (0.007)	-0.010 (0.008)
Log firm managers	0.005 (0.001)	0.010 (0.001)
Log firm employees	0.003 (0.001)	0.019 (0.002)
Establishments	0.044 (0.001)	-0.057 (0.002)
Industries	0.027 (0.002)	-0.046 (0.002)
Intercept	-0.037 (0.004)	0.242 (0.005)
Fixed Effects		
Firm	•	•
Industry-Year	•	•
Region-Year	•	•
Firms	81,418	81,418
Observations	448,229	448,229
R <sup>2</sup>	0.34	0.28

*Notes:* For the industry-year and region-year fixed effects, firms active in multiple industries and/or regions are assigned the industry and region representing the largest share of their employment. Robust standard errors in parentheses are clustered by firm.

## E.2. Excluding Likely Promotions

To ensure that promotions do not drive our results, we re-analyze redeployment following manager death after excluding possible promotions from the sample. We label any instance in which a manager was not in a managerial occupation in the previous year as a promotion and remove these observations from our sample. About 35 percent of inward redeployments may be promotions.

Table E.2 shows that model estimates after removing promotions are like those reported in the main text in terms of both magnitude and statistical significance.

**TABLE E.2. Estimates excluding likely promotions**

<i>DV: Redeployment indicator (0/1)</i>	<i>Outward Redeployment</i>	<i>Inward Redeployment</i>
	(1)	(2)
Recent manager death	-0.015 (0.005)	0.007 (0.003)
Log managers	0.047 (0.002)	-0.067 (0.002)
Log employees	0.010 (0.002)	-0.009 (0.001)
Male	0.006 (0.001)	0.005 (0.001)
Log wage	-0.001 (0.001)	-0.004 (0.000)
Log worker age	-0.006 (0.001)	-0.013 (0.001)
Log firm experience	0.002 (0.000)	0.011 (0.000)
Log industry experience	0.001 (0.000)	-0.005 (0.000)
College degree	-0.004 (0.001)	-0.001 (0.001)
Log firm managers	-0.032 (0.001)	0.058 (0.001)
Log firm employees	-0.000 (0.002)	0.006 (0.001)
Firm establishments	-0.000 (0.001)	0.001 (0.000)
Firm industries	-0.001 (0.002)	-0.001 (0.001)
Avg. labor similarity	-0.007 (0.004)	-0.001 (0.002)
Log avg. distance	-0.007 (0.001)	-0.002 (0.001)
Intercept	0.078 (0.010)	0.050 (0.006)
Fixed Effects		
Establishment	•	•
Industry-Year	•	•
Region-Year	•	•
Managers	372,322	364,241
Observations	906,448	910,705
R <sup>2</sup>	0.316	0.251

*Notes:* Sample includes managers employed in an establishment at year-end. Robust standard errors in parentheses are clustered by establishment.

## F. WAGES AND REDEPLOYMENT

In this appendix, we examine managers' wages around the time of outward redeployment. To do so, we estimate a difference-in-differences model that compares redeployed managers to non-redeployed managers in the same firm:

$$E[W_{ijt}|D_{ijt}, X_{it}, Z_{jt}] = \exp(\beta D_{ijt} + \gamma' X_{it} + \delta' Z_{jt} + \alpha_j + \lambda_t) \quad (\mathbf{F.1})$$

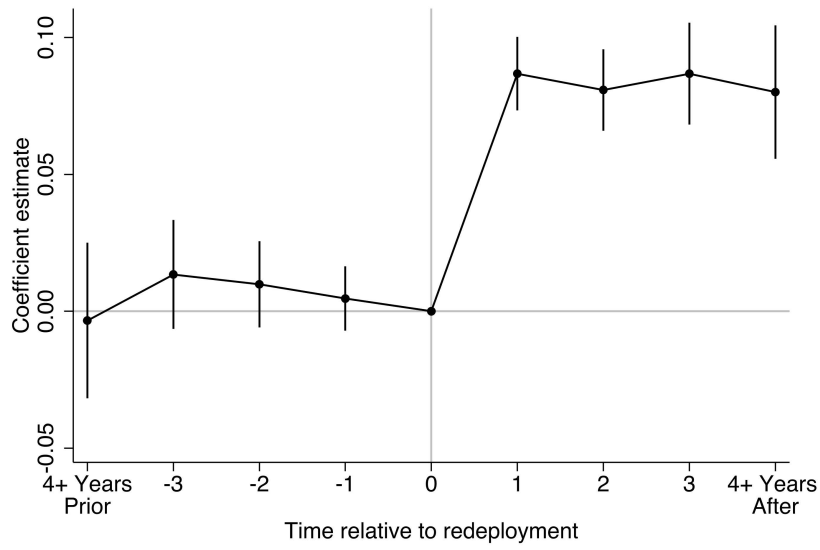
where  $W_{ijt}$  is manager  $i$ 's wage in firm  $j$  and year  $t$ ,  $D_{ijt}$  is an indicator for whether a manager has been redeployed,  $X_{it}$  and  $Z_{jt}$  are vectors of worker and establishment/firm characteristics, and  $\alpha_j$  and  $\lambda_t$  are firm and year fixed effects. For managers with multiple redeployments, we limit the analysis to the first redeployment. In a second analysis, we estimate a modified, "event-study" version of Equation (F.1) that includes indicator variables for each year pre- and post-redeployment to examine wage dynamics around the time of redeployment.

The coefficient estimates in Table F.1 indicate that managers earn about 7–9 percent more following redeployment. Including a worker fixed effect in the model reduces the estimate of the redeployment effect, suggesting redeployed workers are positively selected on unobservables. Estimates for the event-study model plotted in Figure F.1—which follows the specification in Column 1 of Table F.1—show that redeployed and non-redeployed managers have similar wages prior to the redeployment, and that the wage changes following redeployment are persistent.

**TABLE F.1. Redeployment and wages**

<i>DV: Wage</i>	(1)	(2)
Redeployment	0.084 (0.007)	0.067 (0.004)
Male	0.219 (0.004)	
Log worker age	0.764 (0.010)	
Log firm experience	0.042 (0.003)	
Log industry experience	0.024 (0.002)	
College degree	0.265 (0.005)	
Log managers	0.053 (0.003)	-0.006 (0.003)
Log employees	0.015 (0.003)	0.020 (0.003)
Log firm managers	-0.095 (0.005)	0.028 (0.003)
Log firm employees	0.083 (0.006)	0.053 (0.004)
Firm establishments	0.006 (0.001)	0.004 (0.001)
Firm industries	0.003 (0.004)	-0.003 (0.003)
Avg. labor similarity	-0.013 (0.011)	0.007 (0.008)
Log avg. distance	-0.003 (0.004)	-0.001 (0.002)
Intercept	5.673 (0.048)	8.956 (0.020)
Fixed Effects		
Worker		•
Firm	•	•
Year	•	•
Managers	430,468	224,711
Observations	1,007,767	799,356
Pseudo R <sup>2</sup>	0.816	0.972

*Notes:* Robust standard errors in parentheses are clustered by establishment. Model 2 uses fewer observations due to the inclusion of the worker fixed effect.



*Note:* Period 0 refers to December 31 immediately prior to redeployment and period 1 is December 31 of the following year (the manager’s first year in the destination establishment).

**FIGURE F.1 Redeployment and wages**

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